

ERASMUS+.

NOVELTIES OF THE CALL FOR PROPOSALS. HOW TO BECOME A PARTNER WITHIN THE STRATEGIC PARTNERSHIP PROJECT?

Kiev, 11 September 2020



CONTENT

- 
- 1. New call 2020 for Strategic Partnerships**
 - 2. Strategic Partnership vs Knowledge Alliance**
 - 3. Successful Participation**
 - 4. Next Steps**

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New Call SP 2020

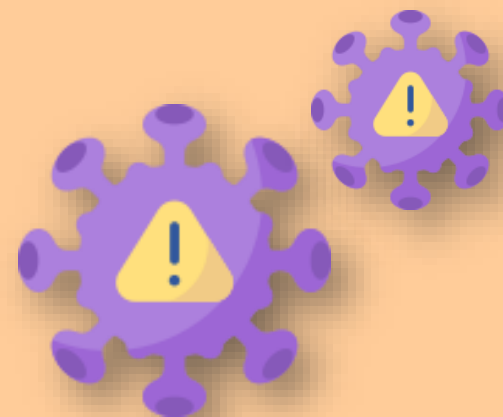
New post-COVID19 situation

Impact on the regular delivery of education, training and youth policies



Challenge to ensure a swift recovery, while promoting equal opportunities among people of all backgrounds

Response to the circumstances created by the COVID-19 pandemic



Exceptional Erasmus+ Programme support

European Commission Answer


Corrigendum to the 2020 Erasmus+ Programme Guide

**25/08/2020
New
Erasmus+
Guide**

**08/09/2020
New
Application
Forms**

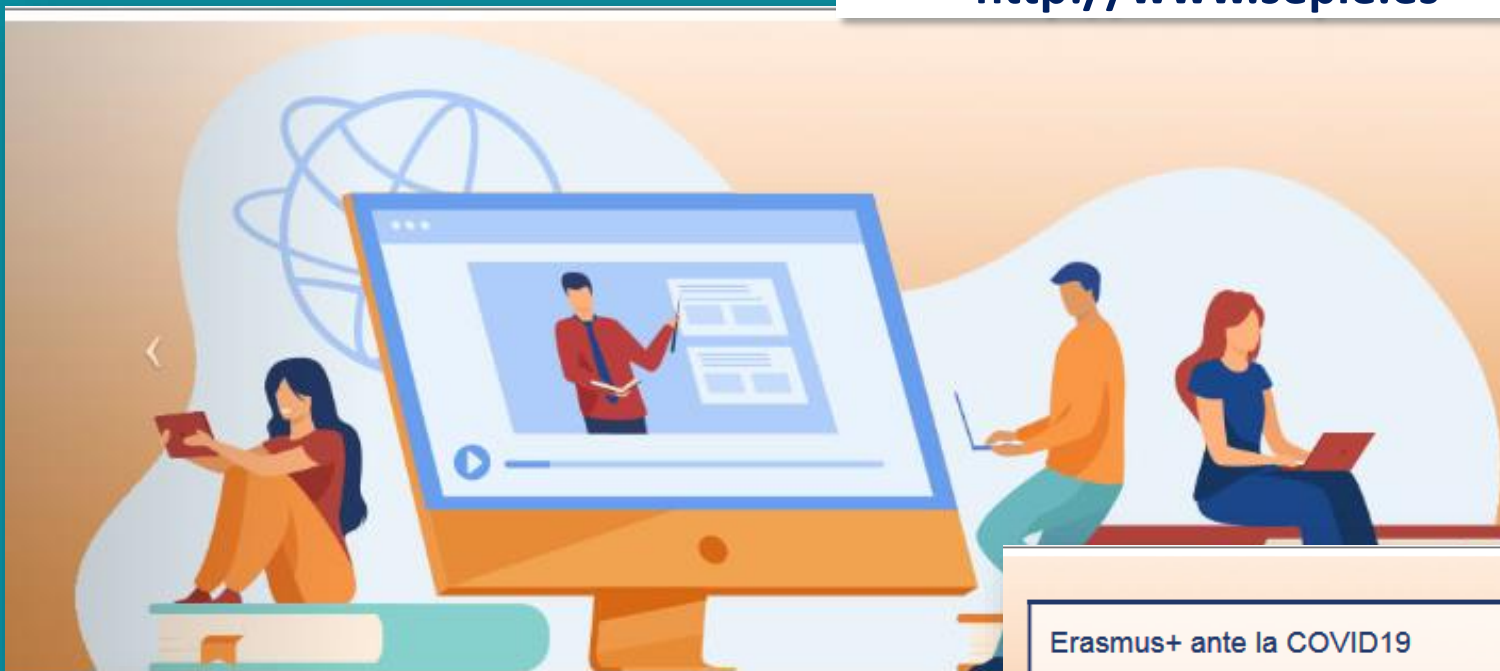
 **Erasmus+ Applications**

KA226; KA227

**29/10/2020
Deadline**

Dissemination for Spanish HEIs

<http://www.sepie.es>



Press Release



New Guide



Links to e-forms

Erasmus+ ante la COVID19

Para dar respuesta a la situación derivada de la COVID19, la CE ha publicado dos convocatorias extraordinarias de Asociaciones Estratégicas Erasmus+:

- Asociaciones para la Preparación para la Educación Digital
- Asociaciones para la Creatividad

La fecha límite de presentación de solicitudes es el próximo **29 de octubre de 2020**.

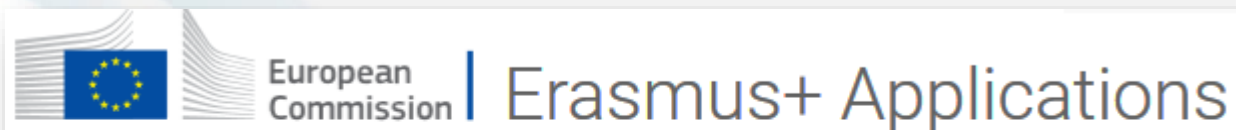
[Nota de prensa](#)

[Acceso a la información](#)

Guía del programa Erasmus+ (versión 3): [ES](#) | [EN](#)

[Corrigendum a la Guía del Programa](#)

European Commission Answer



KA226

**PARTNERSHIPS FOR
DIGITAL EDUCATION
READINESS**

KA227

**PARTNERSHIPS FOR
CREATIVITY**

Priorities

KA226

Develop digital competences

shift to online and distance learning

**PARTNERSHIPS FOR
DIGITAL EDUCATION
READINESS
(IN THE FIELDS OF SCHOOL
EDUCATION, VOCATIONAL
EDUCATION AND TRAINING,
AND HIGHER EDUCATION)**

**Innovative
online
resources and
tools**

**Deliver high
quality
inclusive digital
education**

**Safeguard of
inclusive nature
of learning
opportunities**

Priorities

KA227

Face
unprecedented
risks

Engage formal,
informal and
non-formal
education

**PARTNERSHIPS FOR
CREATIVITY (IN THE FIELDS
OF YOUTH, SCHOOL
EDUCATION AND ADULT
EDUCATION)**

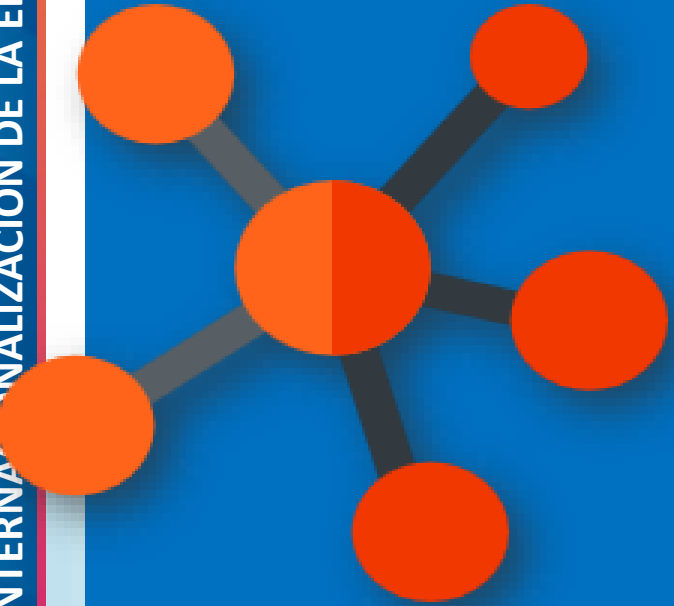
Come up with
creative and
innovative
solutions

Equip young
people + adults
with necessary
tools /
competences

Enhance social
inclusion
through arts

Requirements

■ MAIN TIPS.

- 
- ✓ **Priorities: 1st obligatory (digital or creativity) + 2nd optional**
 - ✓ **Duration: 12 or 24 months**
 - ✓ **Budget: up to 300.000 € / project 24 months**
 - ✓ **TOTAL BUDGET FOR SPAIN: 3.096.113 €**
 - ✓ **10 projects of 24 months**

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Strategic Partnership vs Knowledge Alliance

Strategic Vision

■ EXAMPLE

Strategic Partnerships

☀ Innovation;
Cooperation

☀ Curriculum
Development; MOOCs;
Recent Graduates
Training...

Knowledge Alliances

☀ Strongly balanced
involvement from
business and HEI
sector

☀ New Big Scale
Applications;
Intellectual
Outputs...



Strategic Vision

■ EXAMPLE

Strategic Partnerships

☀️ **3 HEIS = 3**
Programme Countries

☀️ Enterprises = Optional;
Partner Countries = Added Value



Knowledge Alliances

☀️ **6 Organisations = 3**
Programme Countries
Min.: **2 HEIs + 2**
Enterprises

☀️ Enterprises = Requirement;
Partner Countries = Added Value

Strategic Vision

■ EXAMPLE

Strategic Partnerships

- ☀ Small Budget: 30.000 € /project
- ☀ New Curricula; New Teaching Methods

Innovation + Cooperation

- ☀ Impact on HEIs; Corner stone for bigger scaled projects



Knowledge Alliances

- ☀ Ambitious Budget: 1M € /project
- ☀ Knowledge Triangle

Business

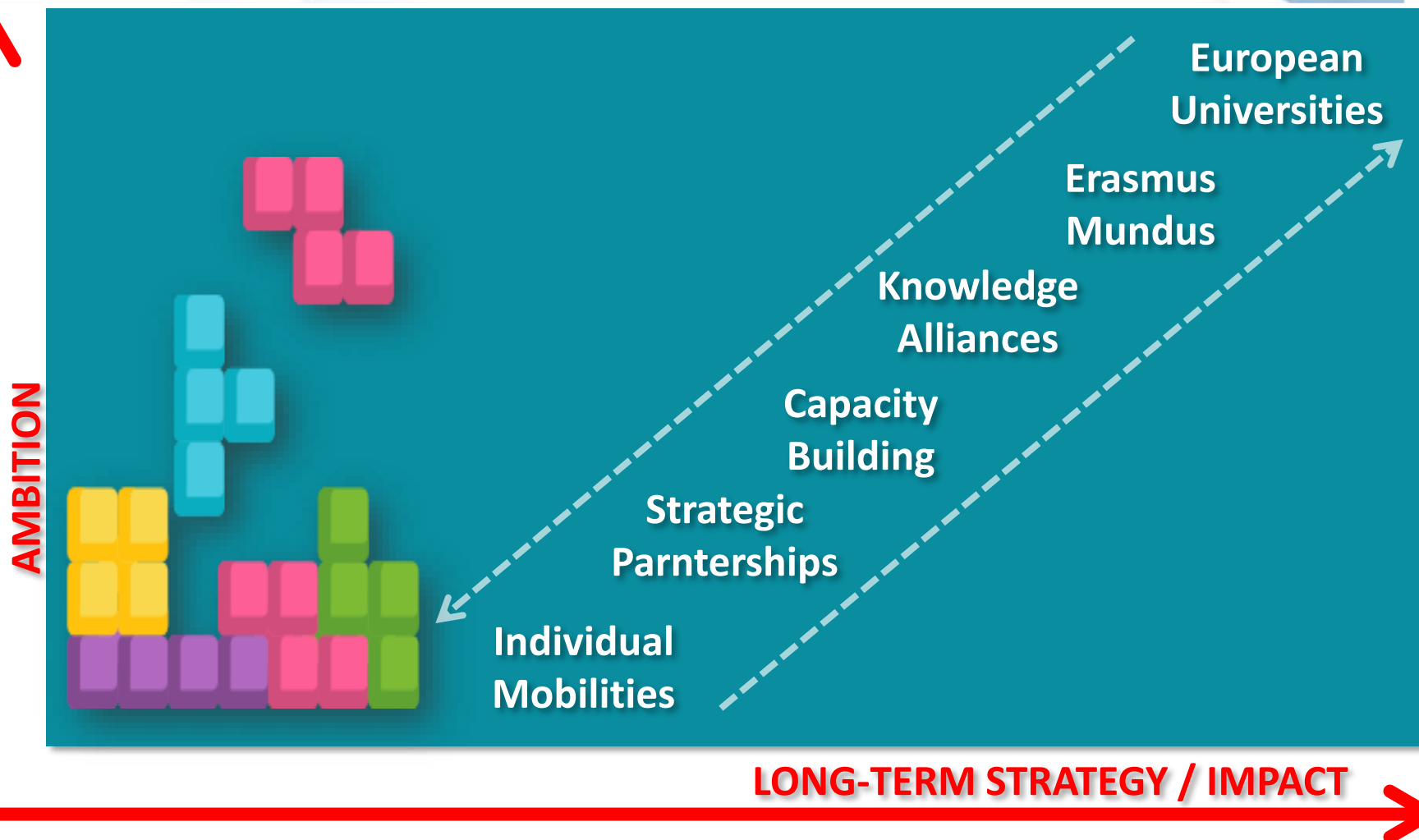
Research

University

- ☀ Participation at the University-Business Forum

Strategic Vision

LONG-TERM COOPERATION



3

Successful Participation

Successful Application

■ KEY ELEMENTS TO REINFORCE YOUR PARTICIPATION.



Exceptional
Added
Value

Your commitment with the
idea of the project

Your participation brings
results to higher level

Your trans-nationality is
essential to attain the
activities

Your institution is specialised
/ experienced in...

Your dissemination methods
reach wider audience...

Successful Application

■ KEY ELEMENTS TO REINFORCE YOUR PARTICIPATION.



Exceptional
Added Value

Multidisciplinary
Approach

INSTITUTION

EXPERTISE

BEST PRACTICE

PRO-ACTIVE

Be
One of a
kind!

Advantages of being part of SP

■ RESULTS OF YOUR PARTICIPATION.

- 
- Partner** of at least 3 Programme Countries HEIs Consortium
 - Participation in short-term **Joint staff training** events
 - Participation in **Intensive Study** Programme
 - Organising and Hosting **Multiplier events**
 - Increasing **internationalisation** of your institution; starting long-term **cooperation...**

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Next Steps

Next Steps



- **CONTACT** your Programme Country HEIs
- **PARTICIPATE** in the creation process (you can access to the app form once invited)
- **SHOW** your added value (some marketing needed)
- **BE** pro-active

Thank you!



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INTERNACIONALIZACIÓN DE LA EDUCACIÓN

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