



EU policy priorities in the field of sport

Erasmus+ contact webinar for Ukrainian sport organisations

Brussels, 07 March 2023

FLOOR VAN HOUDT
Head of the Sport Unit



The bases of sport in the EU

Lisbon Treaty - Article 165 TFEU

The Union shall contribute to the promotion of European sporting issues, while taking account of the specific nature of sport, its structures based on voluntary activity and its social and educational function.

EU Work Plan for Sport 2021 - 2024

Promote and develop cooperation in sport policy between EU institutions, Member States and sport stakeholders

2021-24 EU Work Plan for Sport - priorities



Protect integrity
and values in
sport

Socio-economic
and environmental
dimensions of sport

Promotion of
participation in sport
and health-enhancing
physical activity



Our current priorities



Cooperation with Member States and stakeholders

Sharing views on common challenges, knowledge and good practice:

- ✓ Expert groups and peer learning for Member States (for instance on green sport, recovery from pandemic, gender equality)
- ✓ Annual events (EU Sport Forum, European Week of Sport, conferences and seminars)
- ✓ Studies and data collections (for instance EU Sport Model, Eurobarometer)
- ✓ Awards
 - #BeActive awards (at work, in education, across generations, local hero)
 - #BeInclusive Sport awards (Breaking barriers, Be Equal, Sport for Peace)



Arrangements for Cooperation

Two Arrangements for Cooperation have been adopted by the Commission with two major European Sport Institutions in 2022

- In January 2022, the European Commission adopted the first ever “Arrangement for Cooperation” with the European Olympic Committees (EOC). This Arrangement was signed in Brussels on 21 June 2022.
- In June 2022, the European Commission adopted the first ever “Arrangement for Cooperation” with UEFA (Union of European Football Associations), This Arrangement will be signed in Brussels on 6 October 2022.



SHARE

SportHub: Alliance for Regional development in Europe

SHARE

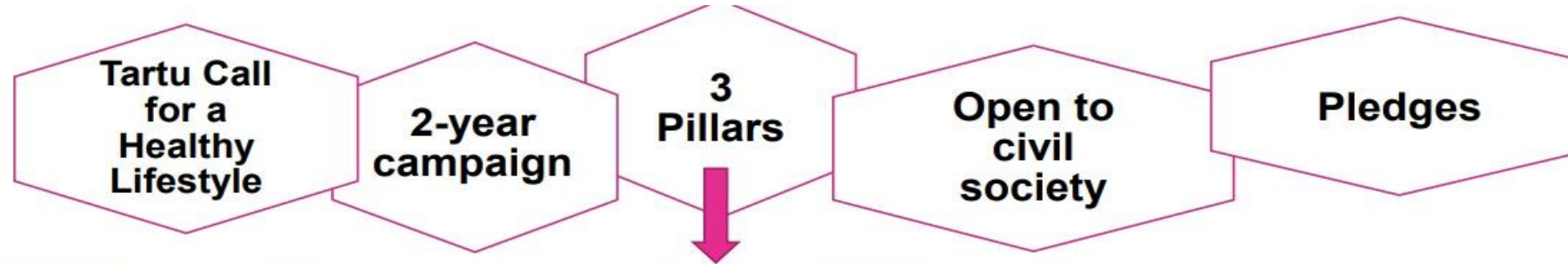
platform gathering the sport movement, cities, regions, universities, SMEs, business support organisations such as clusters to promote the role of sport and physical activity in regional development

Main tools

papers, events, capacity-building programme, online database, communication



HealthyLifestyle4All



INCREASE AWARENESS

about a healthy lifestyle
across generations



**EASIER ACCESS TO
SPORT, PHYSICAL
ACTIVITY AND HEALTHY
DIETS** with focus on
inclusion and non-
discrimination to reach
disadvantaged groups

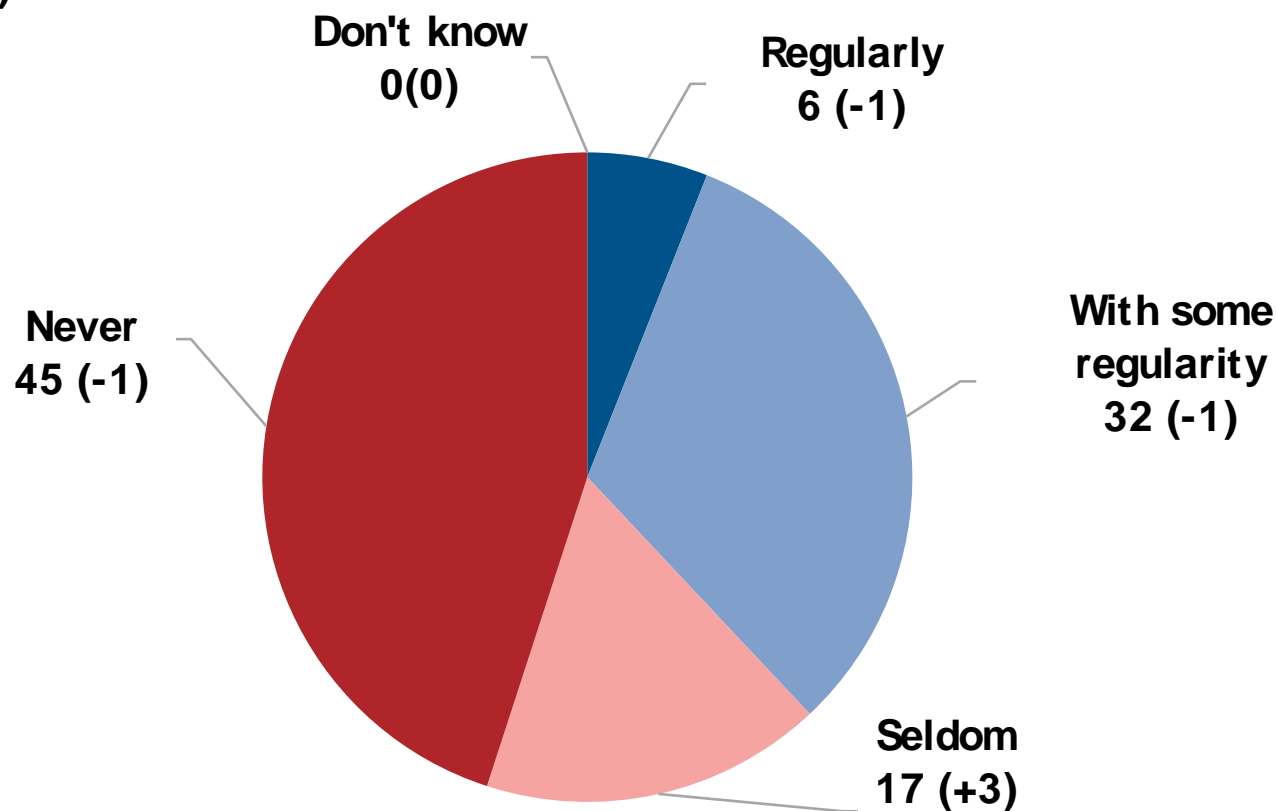


**TEAMING UP FOR A
HOLISTIC APPROACH**
to food, health, well-being
and sport

Eurobarometer Sport and Physical Activity 2022

QB1R How often do you exercise or play sport? By “exercise” we mean any form of physical activity which you do in a sport context or sport-related setting, such as swimming, training in a fitness centre or a sport club, running in the park.

(% - EU)

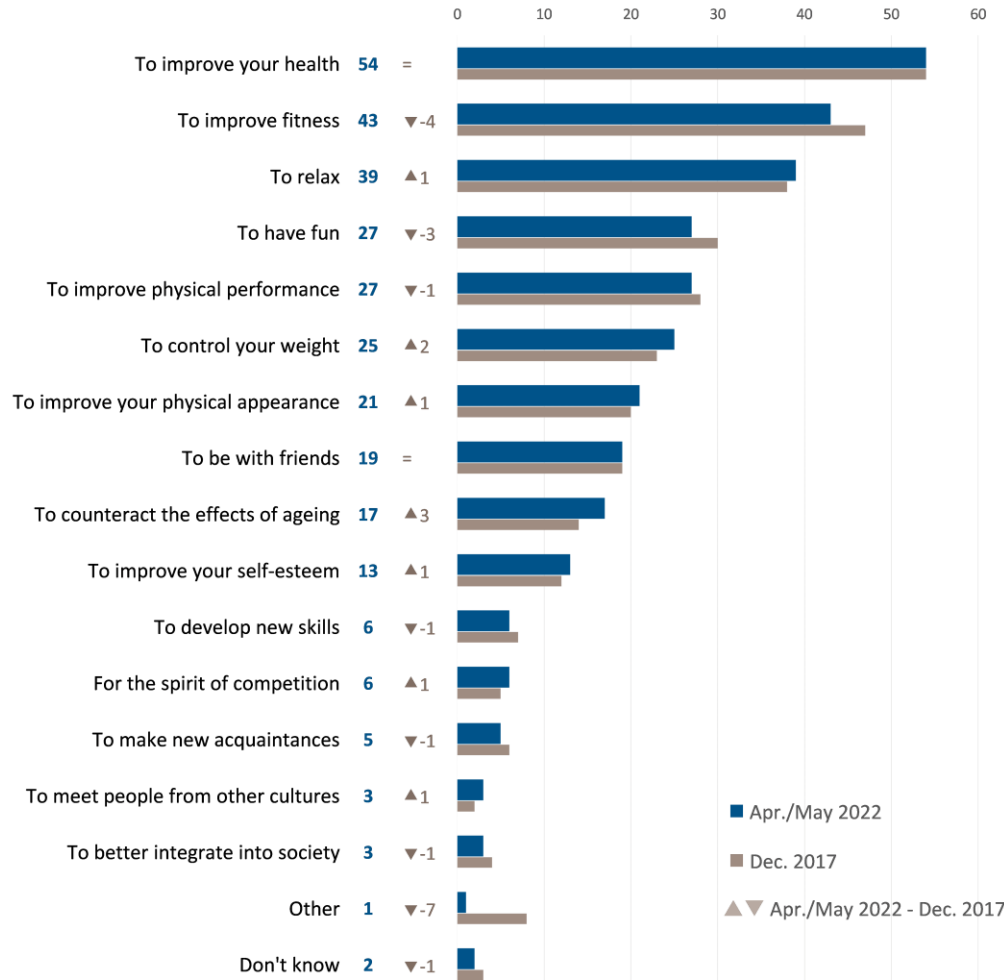


[New Eurobarometer on sport and physical activity \(europa.eu\)](https://europa.eu/eurobarometer/surveys/trend/544/sport-and-physical-activity)

(Apr.-May 2022 - Dec. 2017)
Base: all respondents (n=26,578)

Eurobarometer Sport and Physical Activity 2022

QB11 Why do you engage in sport or physical activity? (MULTIPLE ANSWERS POSSIBLE)
(% - EU)



Base: If practices a sport or a physical activity (N=19,246)

Improving health (54%) and fitness (43%) are the main considerations for EU citizens when engaging in sport or physical activity

Erasmus+ sport 2023 – Learning mobility

- Supports the professional development of coaches and other staff (both paid staff and volunteers) in grassroots sport.
- **Job shadowing** and/or **coaching assignment** abroad. Job shadowing up to 2 weeks, while coaching assignments can be up to 2 months long.
- Projects to start by summer 2023





Thank you!

Web: <http://ec.europa.eu/sport/>
Florencia.Van-Houdt@ec.europa.eu

Twitter: @EuSport

