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Project acronym: COOPERA

Project full title: INTEGRATING DUAL HIGHER EDUCATION  
IN MOLDOVA AND UKRAINE

Project No: 617490-EPP-1-2020-1-MD-EPPKA2-CBHE-SP

Funding Scheme: Erasmus+

## ***Вебінар***

**Урядування, менеджмент і функціонування закладів вищої освіти  
та системи вищої освіти на основі забезпечення якості,  
цифровізації та інклюзії**



June 23, 2023

[www.coopera-project.ase.md](http://www.coopera-project.ase.md)

**Priority:** Strengthening of relations between higher education systems and the wider economic and social environment

**Project duration:** 15.01.2021 – 14.01.2024 (applied for extension for 1 year)

**Coordinator:** Academy of Economic Studies of Moldova Republic of Moldova

**Co-coordinator in Ukraine:** «KROK» University



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# Partnership

## **Moldova:**

- 1.Academy of Economic Studies of Moldova
- 2.Technical University of Moldova
- 3.Free International University of Moldova
- 4.Ministry of Education, Culture and Research of the Republic of Moldova

## **Ukraine:**

- 5.Uzhhorod national university
- 6.KROK University
- 7.V.N. Karazin Kharkiv National University
- 8.Odessa National University of Economics
- 9.Ministry of Education and Science of Ukraine

## **Programme country partners:**

- 10.Baden-Wuerttemberg Cooperative State University, GERMANY
- 11.Universitat de Lleida, SPAIN
- 12.Varna University of Management, BULGARIA
- 13.Akademia WSB, POLAND
- 14.European Policy Development and Research Institute of Maribor, SLOVENIA



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# Project goals and objectives:

## Wider objective:

- **The project aim** is to integrate Dual Higher Education (DHE) in the Partner countries in general, and to improve individual employability and development, increase suitability and continuity between the demands of the professional world and the initial training of university students, and achieve of greater economic efficiency and social integration, in particular.



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# Project goals and objectives:

## Specific project objectives:

- To identify needs and specific requirements of companies in different industrial sectors and businesses for DHE and to find companies willing to participate in pilot implementations of DHE during the project;
- To develop a flexible and generic Dual Higher Education Model (DHEM) to support different needs and interests of employers, higher education institutions (HEIs) and students in different industrial and business sectors and to provide recommendations to HEIs for implementation of Dual Higher Education;
- To test the specific DHE models generated from the developed generic DHEM, by realizing their pilot implementations during the project and to analyze achieved results;
- To propose changes to legislation/regulations to adapt Dual Higher Education in the Partner countries.



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# Activities:

- Preparation,
- Flexible and generic dual higher education model (DHEM),
- Creation of legal and other conditions for implementation of DHE,
- Pilot testing of the flexible and generic DHEM,
- Quality assurance and monitoring,
- Dissemination, Exploitation & Sustainability,
- Project management.



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# Expected results:

- Report on review of needs and recommendations regarding DHE based on the companies' needs;
- Flexible and generic Dual Higher Education Models developed;
- Guidelines on DHE implementation;
- Documents on description and concept of the specific DHEMs;
- Material for specific Dual Study Programs elaborated;
- Analysis of the results of pilot testing of each of specific DHEM;
- Final conference proceedings.



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# List of Companies

No	Company name	Company address	Area of activity
1.	GlobalLogic, A Hitachi Group Company	Kyiv, Mykoly Hrinchenka ave, build. 2/1	IT company: an international software development, digital engineering, outsourcing and R&D company
2.	ART Connect AE.	Arxitektora Kobeleva, st., 1/7. Kyiv.	Digital Marketing: SMM promotion, Setting up ads, Digital Marketing training.
3.	International agency of corporate development.	Lobanovskoho ave., 119 B. Kyiv.	HR consulting: recruitment, career development.
4.	UGEN	Dehtiarivska str., 49G. Kyiv.	HR-consulting of employee brand, internships, educational projects for students.
5.	NGO "Association of Innovative and Digital Education"	Chernyakhovsky street, building 16/30, office 5, Kyiv.	Digital literacy, Adult education, Soft skills education, Foreign languages learning, Development of online educational platforms, Development of online courses.
6.	UKRAINE INFORM TV channel	102 Kirillovskaya St., Kyiv.	Live broadcasts, Public hearings, Press conferences.
7.	Council of Young Scientists of the State Institution G.M. Dobrov Institute For Scientific and Technological Potential and Science History Studies of the NAS of Ukraine	60 Shevchenko Boul., Kyiv.	Popularization of science, Innovative activity, Holding scientific conferences.
8.	Internews Ukraine	15 Ryzka St., Kyiv.	Organization that has expertise in media, communications, education, and consulting.
9.	Volodymyretsky Herald	19 Shkilna St., Volodymyrets township, Rivne region.	Online edition, Printing of news and advertisements.
10.	TASKOMBANK	Simona Petliuri st, 30., Kyiv.	Commercial Bank, Financial Services.



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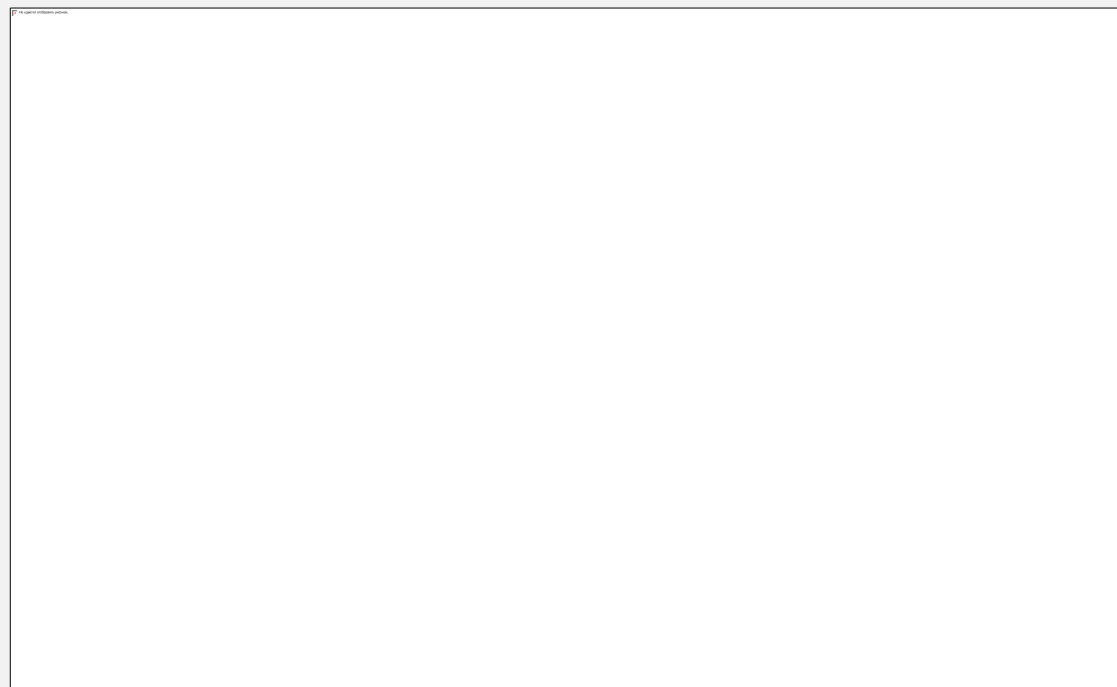
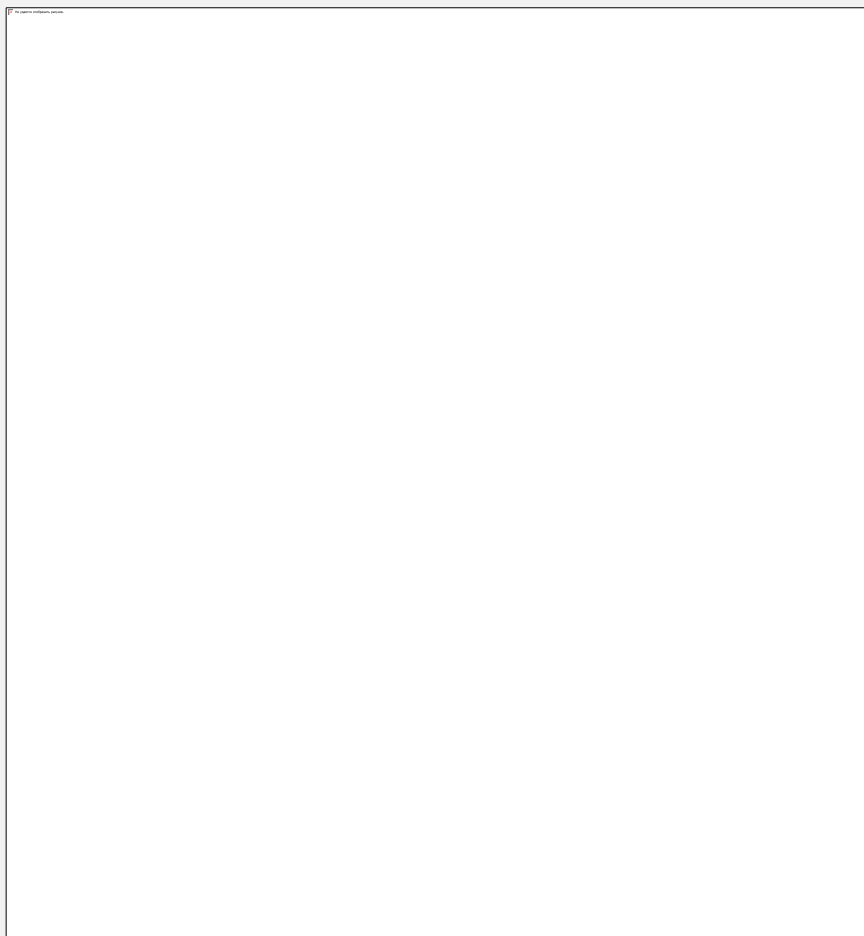
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# Defining the faculty where project is implemented

The Department of International Relations and Journalism of KROC University will develop, implement and pilot the dual education program. The undergraduate study program "Journalism" will be developed as "dual" and will be piloted.

# Dual Methodological Guidebook, Eng, Ukr



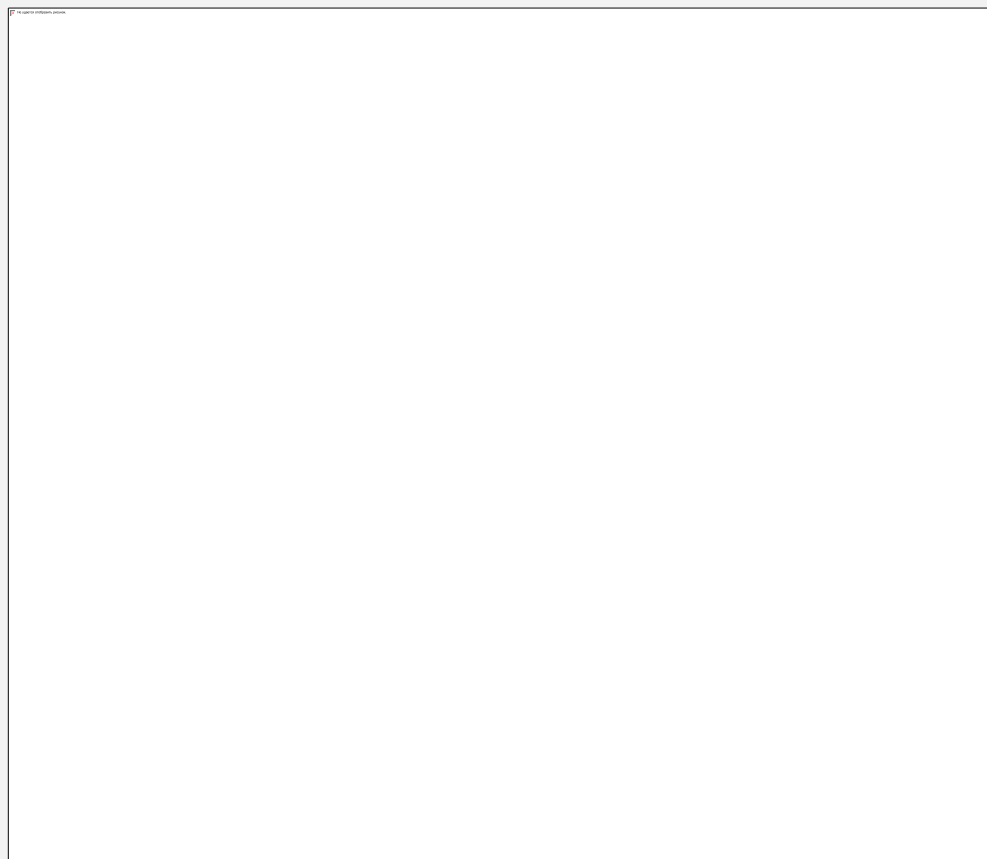
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# Agreement KROK - Ukrinform


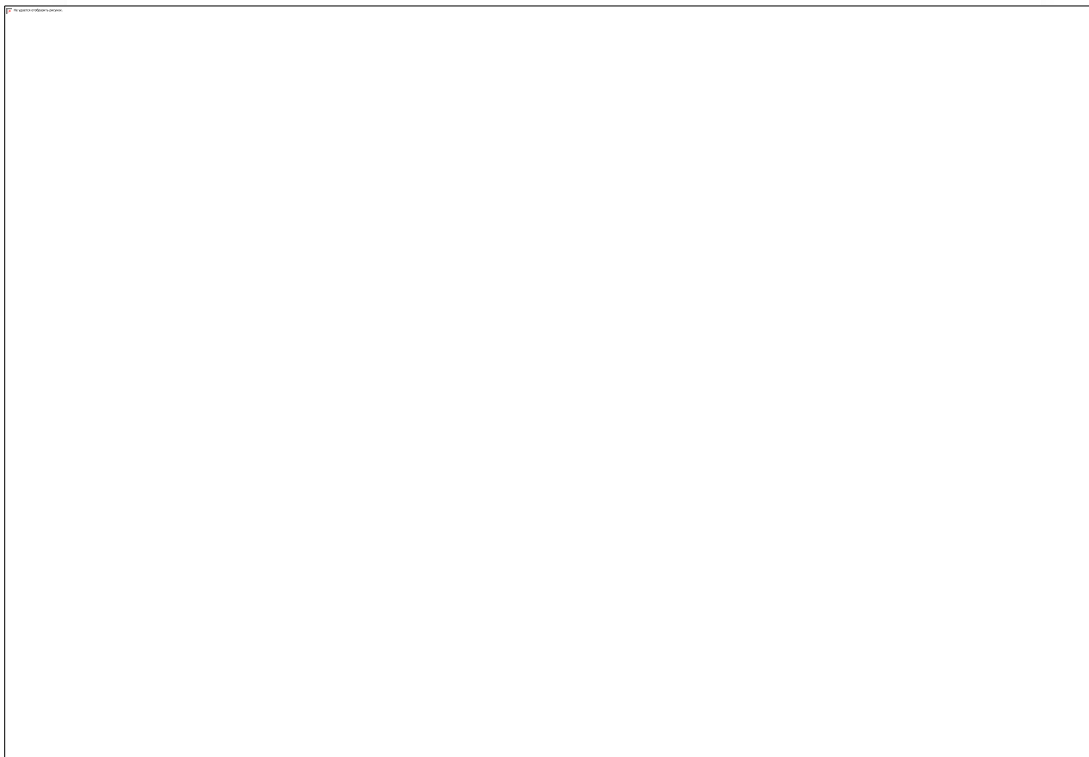
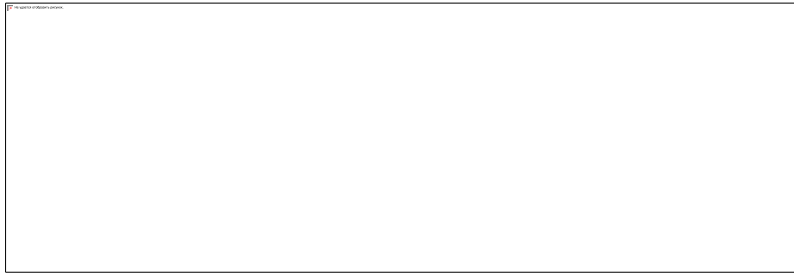


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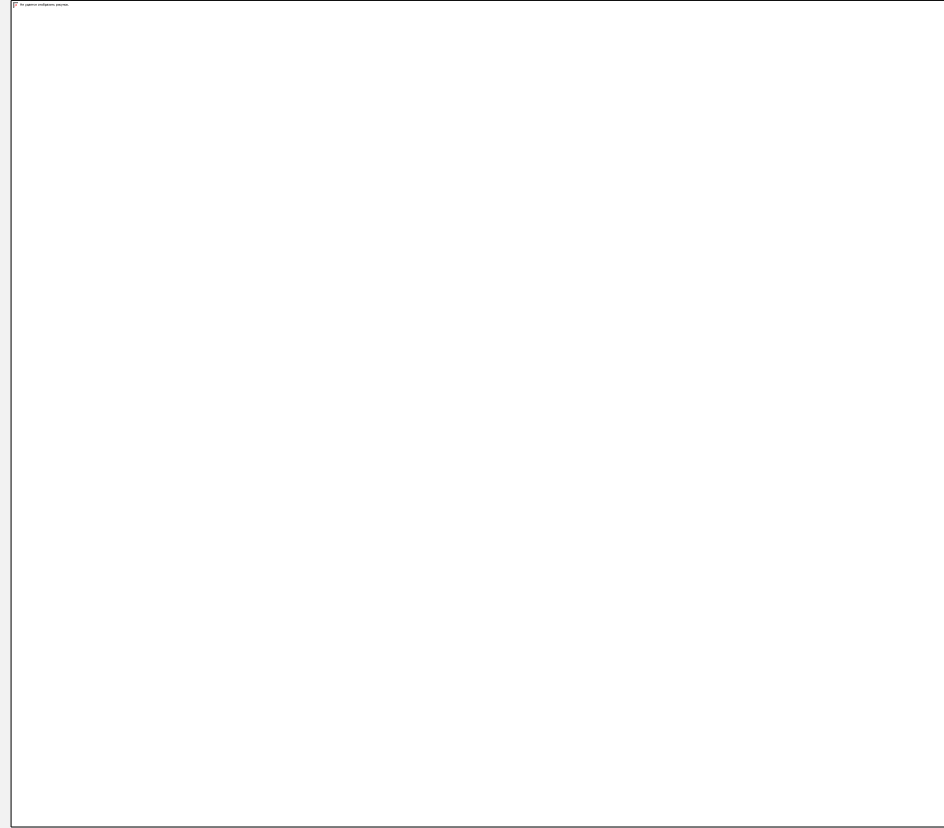


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- On February 21, 2023, within the frameworks of National Seminar «Dual Education in Ukraine: Project Experience and Prospects for Implementation» (International Project «Integration of Dual Higher Education in Moldova and Ukraine / COOPERA»), a sectional meeting «KROK» & COOPERA: Dual Education in the Educational Program «Journalism» was held.
  - The section «KROK» & COOPERA brought together students of International Relations and Journalism Department, who are participants in the project, and lecturers of the Department who are members of the COOPERA project group. Nelia Momot, Head of Department presented the results at the plenary session. Oleksandr Trukhachov and Olena Vovchenko, Associate Professors of the Department presented their work on dual education as members of the project team. Students shared research on foreign experience of dual education. The project participants presented the results and their own achievements and invited other students to participate in dual education and its popularization.
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- On February 21, 2023, the National Seminar «Dual Education in Ukraine: Project Experience and Implementation Prospects» was held
  - About 300 participants took part in the seminar: project coordinators from the Erasmus+ Office, coordinators from the Ministry of Education and Science of Ukraine, project partners from Technical University of Moldova, partner HEIs of Ukraine - Odessa National Economic University, Uzhgorod National University, V. N. Karazin Kharkiv National University.
  - This seminar was held at the initiative of Department of International Relations and Journalism of «KROK» University, which is piloting the project in the educational program «Journalism». During the seminar, the participants exchanged experiences regarding the implementation of a dual form of education, discussed the experience of the partner countries of the project «Integration of dual higher education in Moldova and Ukraine / COOPERA».

# COOPERA Information on the KROK website



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# Dissemination Links

- [Information about the project:](#)
- <https://www.krok.edu.ua/ua/proektna-diyalnist/mizhnarodni-proekti/coopera>
- <https://int.krok.edu.ua/en/internationalization/international-projects/coopera>
- News on receiving of the grant:
- <https://int.krok.edu.ua/en/current-news/item/225-erasmus-grant-winning-of-project-coopera-integrating-dual-higher-education-in-moldova-and-ukraine>
- <https://www.krok.edu.ua/ua/novini-ta-podiji/item/3970-vitaiemo-konsortsium-proiektu-coopera>
- Kick-off Meeting
- <https://int.krok.edu.ua/en/current-news/item/259-kick-off-meeting-of-the-eu-project-erasmus-cbhe-coopera>
- <https://www.krok.edu.ua/ua/pro-krok/pidrozdili/strukturni/upravlinnya-mizhnarodnogo-spivrobotnitstva/arkhiv-novin-ums/item/4143-persha-zustrich-konsortsiumu-proiektu-yes-erazmus>
- Second meeting of consortium
- <https://int.krok.edu.ua/en/current-news/item/289-second-meeting-of-consortium-of-the-eu-erasmus-project-coopera>
- <https://www.krok.edu.ua/ua/novini-ta-podiji/item/4313-lruha-zustrich-konsortsiumu-proiektu-yes-erazmus-intehratsiia-dualnoi-vyshchoi-osvity-v-moldovi-ta-ukraini>

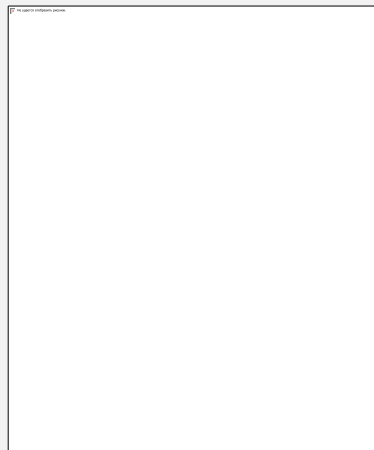


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**Thank you for your attention!**



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